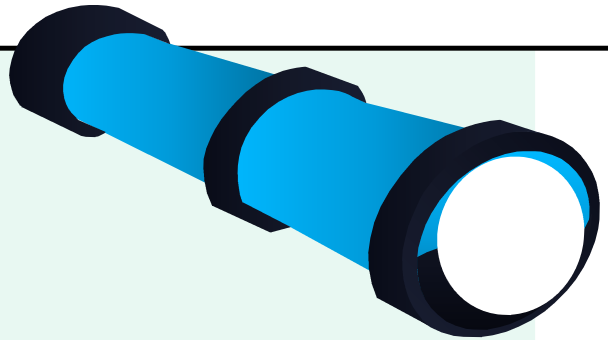
المؤمن اخو المؤمن

Islah Campaign – Dec 2024



Campaign Objectives

- **Creating awareness among Indian Muslims residing in Qatar** about values of **brotherhood**, the **spirit of Khairkhwaahi (well-wishing).**
- **Instilling the principles of Husn-e-Sulook (good conduct)** and **Husn-e-Maamla (fair dealings)**.
- Drawing inspiration from the **Seerah of Prophet Muhammad (ﷺ).**
- **Connecting the community with the Prophet's teachings** and encourage the **revival of these noble Sunnah** and traditions in daily life.

KEY HIGHLIGHTS

- **Duration:** 15 Days (13th December to 27th December 2024)
- **Campaign Slogan:**
  المؤمن اخو المؤمن (مؤمن مومن کا بھائی) –
  A Mumin is the brother of another Mumin
- **Target Audiences: Indian Muslim Community in Qatar**
- **Concluding Event: 27th December 2024**

4 LEVELS OF ACTIVITIES

Level 01
Individual

Level 02
Unit Level

Level 03
Division Level

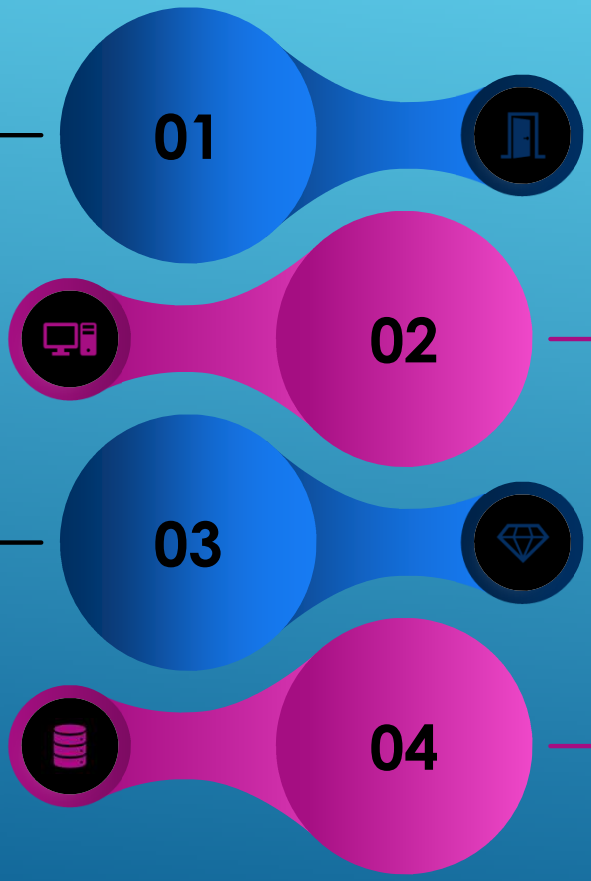
Level 04
Zone Level



4 PROGRAMS AT INDIVIDUAL LEVEL

10 individuals
Convey the campaign's message and **encourage** them (Create list)

With Family Members
Silah Rahmi (maintaining family ties)



1 Individual
With whom your relationship has been strained.
Exchange Gifts

50% (5 contacts)
1. join as IFC volunteers.
2. Invite to the concluding program.

Day 1: Make Dua for Others
Offer a heartfelt dua (supplication) for at least five fellow Muslims, including your friends, family, or community members.

_____

Day 2: Send a Message of Gratitude
Send a text or call a friend or relative to express gratitude for their presence and support in your life.

_____

Day 3: Share Food
Prepare or buy a small meal or snack and share it with a neighbor, colleague, or someone in need.

_____

Day 4: Reconnect with a Lost Contact
Reach out to someone you haven't spoken to in a while, especially if there was a misunderstanding, and rebuild the connection.

_____

Day 5: Perform an Act of Kindness
Help someone with a small act, such as carrying their groceries, assisting with a task, or providing moral support.

_____

Day 6: Give Charity Secretly
Donate a small amount of money or goods to a needy person or cause without revealing your identity.

_____

Day 7: Reflect on Brotherhood
Read and reflect upon Surah Al-Hujurat (49:10) and share its meaning with your family or friends.

_____

Day 8: Visit the Sick
Visit or call a sick friend, relative, or neighbor to check on their well-being and offer words of encouragement.

_____

Day 9: Share Knowledge
Share a beneficial Islamic teaching, Quranic verse, or Hadith with your social circle to spread wisdom.

_____

Day 10: Host a Gathering
Invite a few family members or friends over for tea or a meal and discuss the importance of unity and brotherhood in Islam.

_____

Day 11: Resolve a Dispute
Identify a conflict in your circle and work to mediate and bring about reconciliation, fostering peace.

_____

Day 12: Show Empathy
Actively listen to someone's concerns or struggles without judgment and offer emotional support.

_____

Day 13: Support a Local Business
Buy something from a Muslim-owned small business to encourage and support them.

_____

Day 14: Gift a Book or Islamic Material
Gift an Islamic book, a Quran, or a meaningful item to someone, encouraging them to learn and grow.

_____

Day 15: Volunteer
Dedicate time to a community service activity, such as helping at a masjid, cleaning, or assisting in organizing an event.

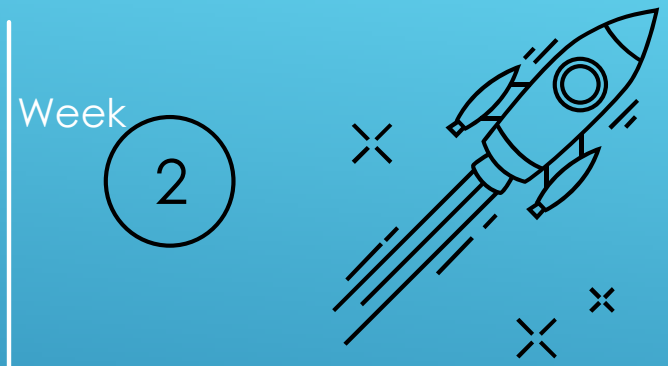
_____

Get your Contact fill the feedback Link.

https://forms.gle/7B6k2QdP2bqEedwAA

UNIT LEVEL ACTIVITIES





Camps

Residential blocks

Gated Compounds

Interactive sessions

Family Programs

Picnic / BBQ Nights

Teachers Camps / Nurses Camps / Working Women Camps / Engg. Camps

Area Based Camps / Residential Blocks

Weekly Program Topics will be Provided

Weekly Programs

Topics for Weekly Program

1. **"The Power of Brotherhood in Islam"**
2. **"Overcoming Conflicts: Rebuilding Bonds with Forgiveness"**
3. **"Kindness as a Key to Strengthening Community"**
4. **"Trust and Fairness: Foundations of a Unified Ummah"**
5. **Prophet of Mercy**
6. **Rahmatul lil alameen**

عفو درگذر کے ثمرات۔ رنجشوں کا خاتمہ اور مضبوط تعلقات۔

اتحاد امت کی بنیاد۔ اعتماد اور انصاف

رحمدلی و مہربانی، دلوں کو جوڑتی ہے۔

برائی کو اس بھلائی سے دور کرو جو بہترین ہو

عہد کی پاسداری۔ سرمایہ دین

اخوت و بھائی چارہ۔۔ قوت کا سرچشمہ

سلام میں بھائی چارے کی طاقت

تنازعات پر قابو پانا: معافی کے ذریعے تعلقات کی بحالی

مہربانی: کمیونٹی کو مضبوط کرنے کی کنجی

اعتماد اور انصاف: ایک متحد امت کی بنیادیں

Division Level Activities



Can also have programs for Community Influencers – Ulama / Daees / Social Media Influencers etc

ZONE-SPECIFIC ACTIVITIES AND TARGETS



Each Zone (Both Gents / Ladies) shall have one activity / Program for Special Interest groups

(Doctors / Enggs / Ulama / Teachers / Pharmacists / Nurses / Entrepreneurs / Business Groups and other influential professionals)



Each Zone (Both Gents / Ladies) shall have at-least 2 tea Parties or table talks with Community Leaders / Indian Muslim Organizations, expressing the need to evolve as a Khaire Ummah.

Other Fronts Activities and Targets

- Halqa will organize a Gathering in Bengali Language
- CC / GTC / BTC shall organize activities on the campaign Theme
    1. Competitions for Kids & Teens
    2. Exhibition in conjunction with Concluding Program (Highlighting the campaign's themes through informative displays, Homemade Models, artworks, and interactive stalls.)
    3. Dramas and Skits on the Theme
    4. Parenting Event – (on the campaign Theme)
- Halqa PR Team shall organize
    I. Contact at least 5 Gents local organizations and meet their leaders and engage their teams in the campaign
    II. Ladies PR Team shall engage with 3 local organizations and their leaders.
    III. Invite 15 Organizational Heads and Executives to the Concluding Program
- Halqa Adabi Islami will organize Events for Children / Women along with the usual Mushaira for Gents.

Concluding Program

Concluding Program Details – Friday, 27th December 2024

Kannada Zone: Muntazah Park

Urdu (N&S) Zones - Masjid: Old Airport

Al-Khor Zone – Qatar Charity, AlKhor

Tamil Zone – Separate - TBD