Approved Program for Islah Campaign 2024

المؤمن اخو المؤمن

Campaign Objectives

The **Islah Campaign 2024**, spanning 15 days (13th December to 27th December), is an initiative aimed at **creating awareness among Indian Muslims residing in Qatar** about the values of **brotherhood**, the **spirit of Khairkhwaahi (well-wishing)**, and to **instill the principles of Husn-e-Sulook (good conduct)** and **Husn-e-Maamla (fair dealings)**. This will be achieved by drawing inspiration from the **Seerah of Prophet Muhammad (ﷺ)**, highlighting his exemplary life and Sunnah. The campaign also aims to **connect the community with the Prophet's teachings** and encourage the revival of these noble Sunnah and traditions in daily life.

Premises for Islah Campaign 2024

Modern society is plagued by materialism, individualism, and a loss of empathy, leading to violence, hatred, and intolerance. Even within the Muslim community, the essential values of **Husn-e-Sulook (good conduct)**, **Husn-e-Maamla (fair dealings)**, and **Khairkhwaahi (well-wishing)** are diminishing. Despite the Quran's emphatic teachings and Prophet Muhammad's (ﷺ) exemplary life, these principles are often overlooked. The Islah Campaign aims to revive these core Islamic values to address these societal challenges and foster a more compassionate and harmonious community.

Key Highlights

1. **Duration:** 13th December to 27th December 2024
2. **Campaign Slogan:**

المؤمن اخو المؤمن
مؤمن مومن کا بھائی

A Mumin is the brother of another Mumin

3. **Participants:**
    - Arkan, Rufaqa and Rafeeqat of IFC
    - Halqa-e-Adab-e-Islami
    - Boys Teens Circle (BTC)
    - Girls Teens Circle (GTC)
    - Children Circle (CC)
4. **Target Audiences:** Indian Muslim Community in Qatar

5. **Engagement Highlights:**
    - **Inaugural Program**: 13th December
    - **Weekly Programs Orientation**
    - **Engagement Activities:**
        - Individual and organizational outreach
        - Picnics and Exhibition
        - Squad / Camp Visits
        - Special Interest Groups Meeting
        - Tea Parties / Gifts
    - **Concluding Event**: 27th December 2024

Core Campaign Activities and Details

Individual Contribution Targets

1. Each participant will connect with 10 individuals, convey the campaign's message, and actively encourage them to participate and further spread the initiative.
2. Encourage 50% (5 people) of the individuals to join as IFC volunteers. (An online Link will be provided for this purpose)
3. At least 50% (5 people) of the contacts will be invited to the concluding program.
4. Strengthening personal bonds through invitations for tea, lunch, or dinner, or offering gifts within the first week with at-least 1(one) of your contact with whom either your relationship has been weakened or severed for some reason.

   "There is no sin more deserving of having punishment hastened in this world—along with what is stored for the sinner in the Hereafter—than that of transgression and severing ties of kinship."
   — (Sunan Abu Dawood, Hadith 4902; Jami' at-Tirmidhi, Hadith 2511)
5. Every member shall organize at least one program with their family members—especially their spouse and children, and optionally extended to other relatives—to discuss the topic of **Silah Rahmi (maintaining family ties)** and its importance in light of Islamic teachings.

Unit-Specific Activities and Targets

- Apart from individual Target, **each unit**, collectively, will aim to convey the campaign message to **10 times the number of its current Rufaqa and Rafeeqat.**
- Each Unit shall identify at-least **1(one) Camp or residential blocks** or gated Compounds and engage the residents to participate and further spread the initiative.
    - Eg: Teachers Camps / Nurses Camps / Working Women Camps / Engg Camps

- **Weekly Programs:** Talks, interactive sessions, and workshops based on the campaign's themes. The Weekly Programs can also be clubbed with families and / or picnic events / BBQ nights. (Weekly Program Topics will be Provided)

Division-Specific Activities and Targets

- Each Gents Division shall identify 1 Jumaah Masjid in their Area, engage with the Imam and Organize Jumuah Khutbahs on campaign themes. Especially those Masajids where Khutbabs are given in urdu and other regional Languages.

- Each Ladies Division shall identify 1(one) School where Indian Muslim Teachers are employed and have a gathering of those Teachers

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Zone-Specific Activities and Targets

- Each Zone (Both Gents / Ladies) shall have one activity / Program for Special Interest groups (Doctors / Enggs / Ulama / Teachers / Pharmacists / Nurses / Entrepreneurs / Business Groups and other influential professionals)
- Each Zone (Both Gents / Ladies) shall have at-least 2 tea Parties or table talks with Community Leaders / Indian Muslim Organizations, expressing the need to evolve as a Khaire Ummah.

Other Fronts Activities and Targets

- Halqa Adabi Islami will organize Events for Children / Women along with the usual Mushaira for Gents.
- Halqa will organize a Gathering in Bengali Language
- CC / GTC / BTC shall organize
    1. All Weekly Programs on the campaign Themes and Topics
    2. At least one Program Showcasing Children's Talents and Skills (can be one of the below)
        - Competitions for Kids & Teens
        - Exhibition in conjunction with Concluding Program (Highlighting the campaign's themes through informative displays, Homemade Models, artworks, and interactive stalls.)
        - Dramas and Skits on the Theme
        - Parenting Event – (on the campaign Theme)
- Halqa PR Team shall organize
    1. Contact at least 5 Gents local organizations and meet their leaders and engage their teams in the campaign
    2. Ladies PR Team shall engage with 3 local organizations and their leaders.
    3. Invite 15 Organizational Heads and Executives to the Concluding Program

Concluding Program Details – Friday, 27th December 2024

Venue:

Urdu (N&S) Zones - Masjid: Old Airport
Al-Khor Zone – Qatar Charity, AlKhor
Tamil Zone – Separate - TBD

Implementation Plan

- **Campaign Incharge:** Anas Abdullah
- **Coordination Team:** Zonal and Halqa committees to oversee activities and ensure alignment with campaign objectives.

    1. Anas Abdullah
    2. Zahida Usman
    3. Rehana Yunus
    4. Anisa Nasreen
    5. Rayees Khan
    6. Hithayathullah Sadhudeen
    7. Mohammed Kamal
    8. Aziz Farooq
    9. Maseeh
    10. Zareena Mumtaz
    11. Maryam Jameelah
- **Content on below will be provided by Halqa**
    1. Study material (for Rufaqa)
    2. WhatsApp Images for the campaign
- **Engagement:** Utilize personal networks, social media, and community platforms for outreach.
- **Monitoring:** Weekly reminders and reviews request to track progress and make necessary adjustments.
- **Reporting:** Unit / Zonal Reporting at the end of Campaign through Halqa Reporting Format.
